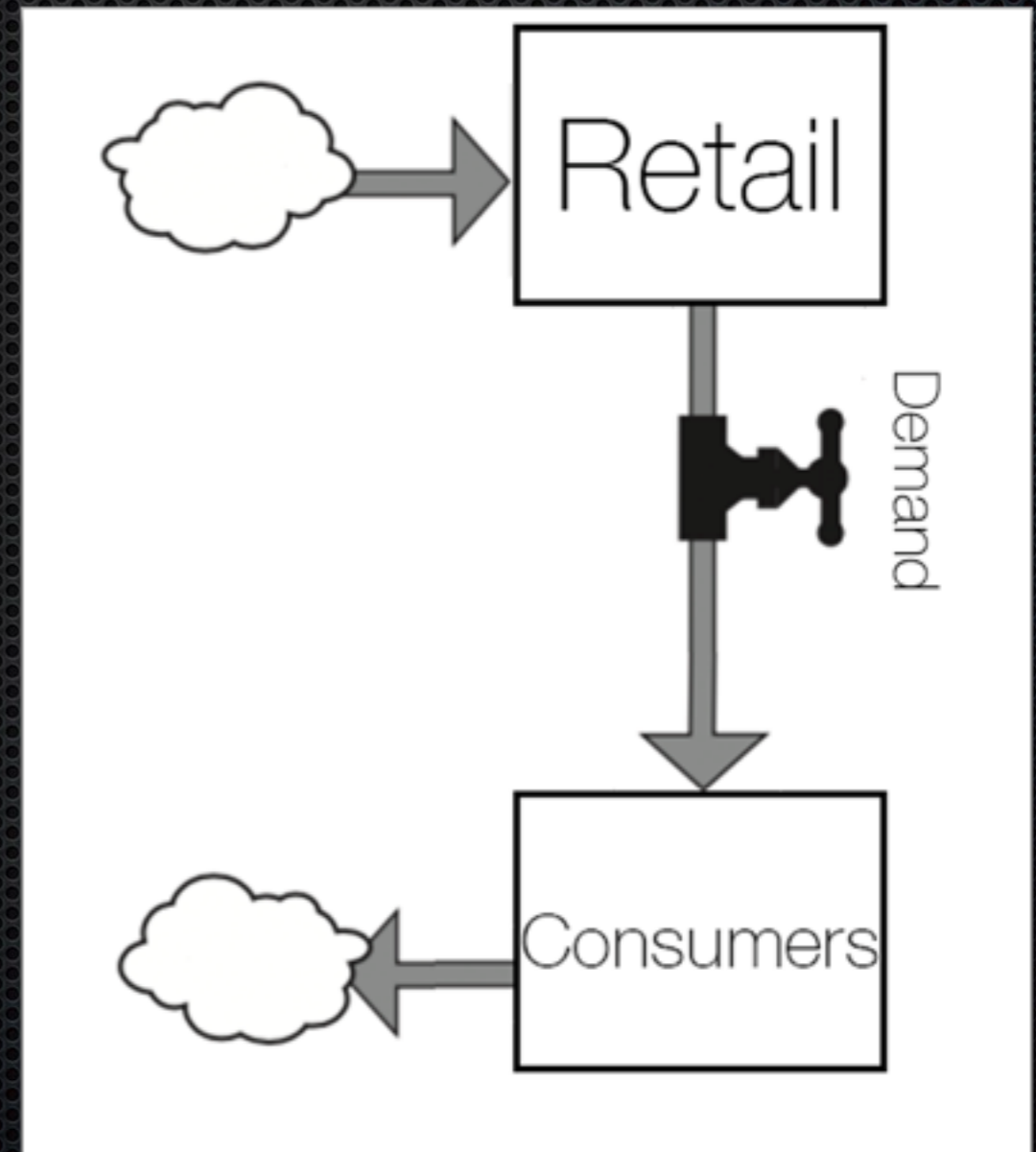




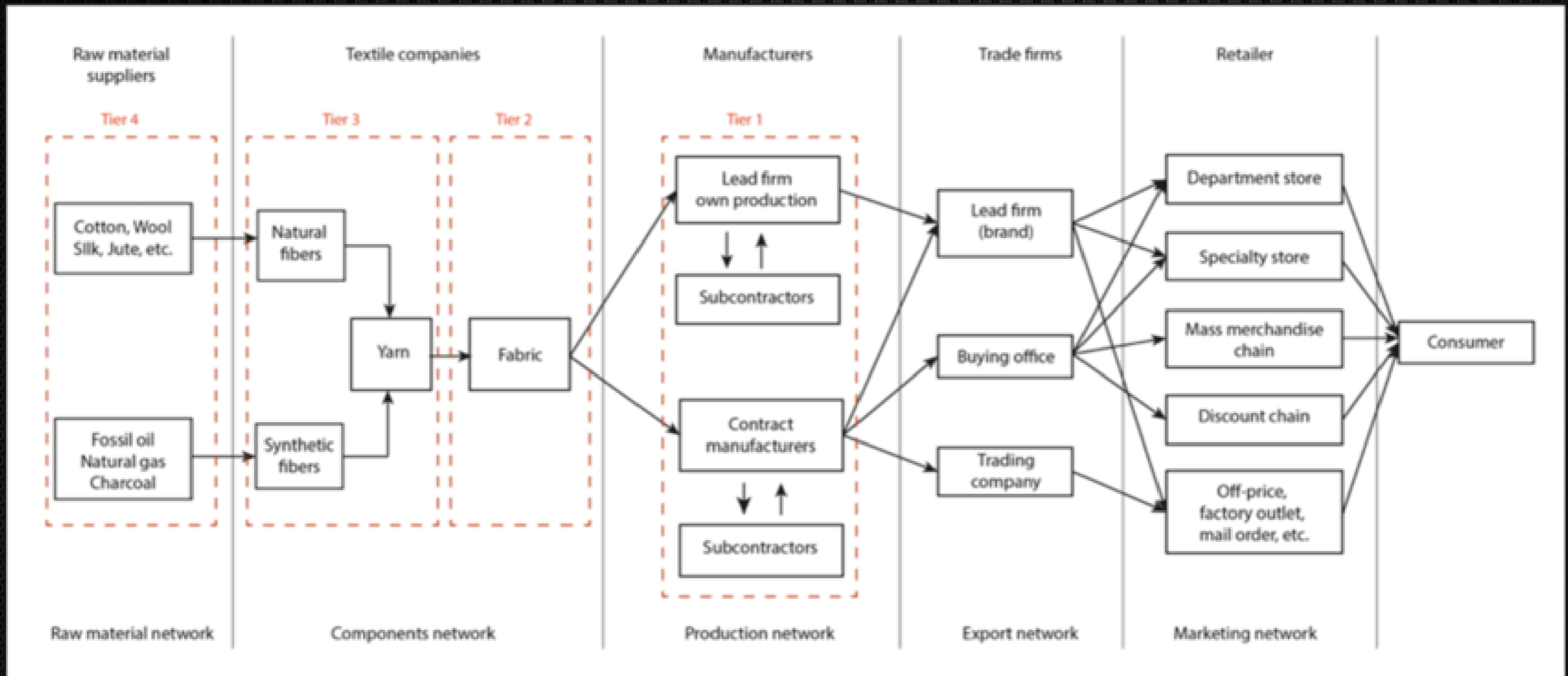
Fast Fashion

The Common Frame

- This is what we see when we go and purchase clothing.
- Much of the supply chain in clothing is hidden from us.



The Clothing Supply Chain



The True Cost

- Productions Double Bind:
Pesticide Usage in Poor
Countries
- Ecological Narcotics
- Waste at the Supply Chain's
End
- Pollution in Production
- Garment care and resource
use



Does Sustainable Development Exist?

- Trap in the System:
 - Race to the Bottom
- Those who suffer the most cost aren't receiving the benefits.
- What about the employees who make the clothing?

Ethical Consumption Paradox

- In order to better the environment we stop buying clothes and wear clothes longer.
- Clothing prices drop due to the decrease in demand.
- We are incentivized to buy more clothes when they are a good value.

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