American Society and Obesity System

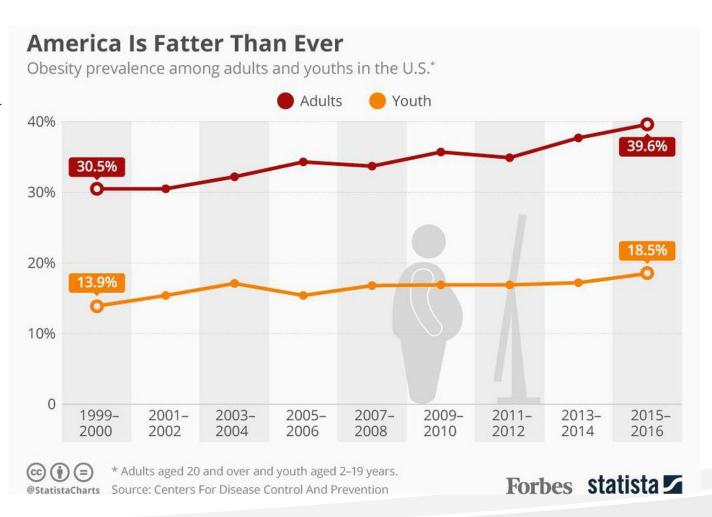






System Description

- How I Chose the System
- My Boundary
- Alternative Boundaries



Parts of the System

Socioeconomic Status

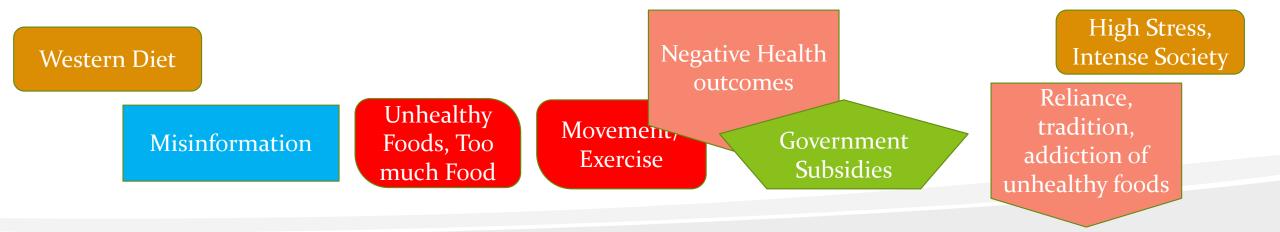
Quick Fixes

Consumer sentiment towards food

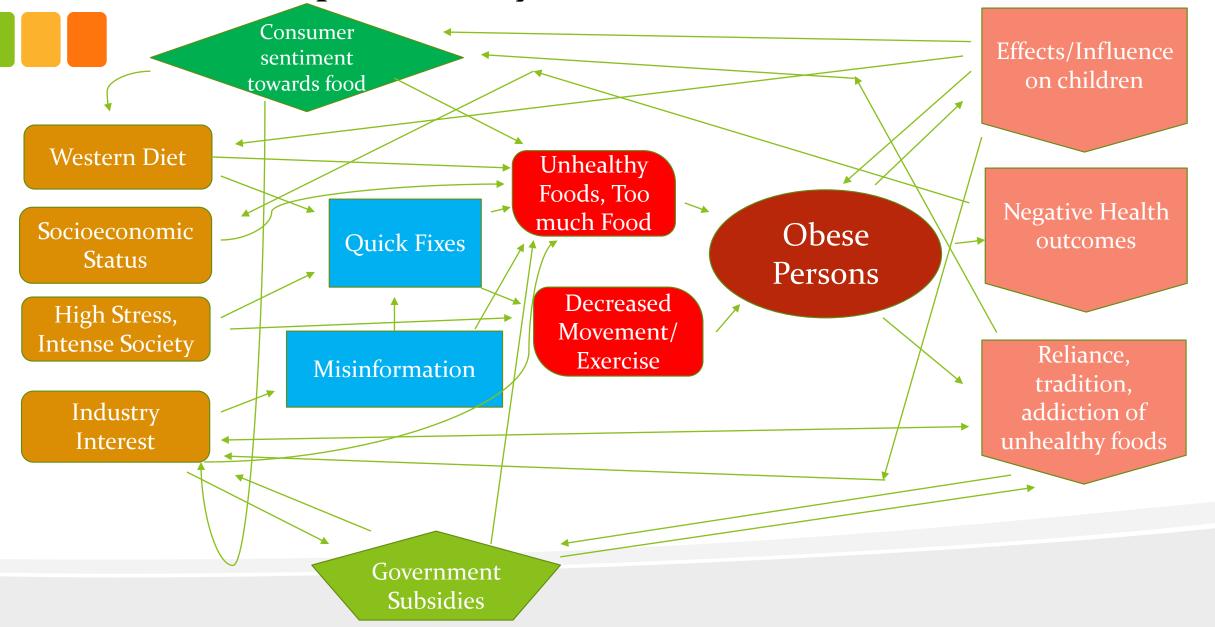
Industry

Effects on children

Interest

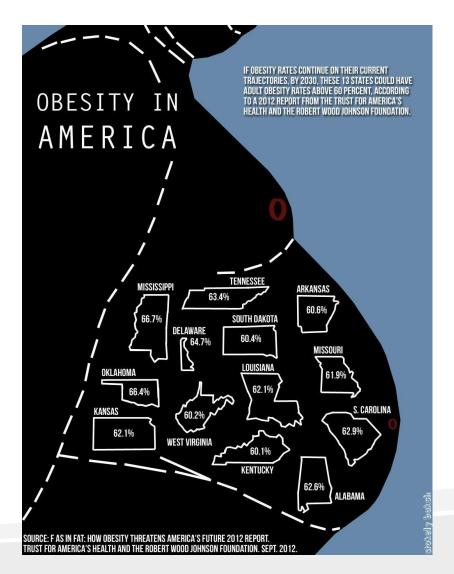


Relationships of the System





- Problems with my view of the system
- Benefits of this system view
- Relations to other systems
- Problems with the system
- "Another study, published this week as a working paper by the National Bureau of Economic Research, looked across the country and found that no more than a tenth of the variation in the food people bought could be explained by the availability of a nearby grocery store. The education level of the shoppers, for example, was far more predictive."-NY Times





Intervention?

ENVIRONMENTAL PYRAMID



FOOD PYRAMID

- Paradigm Shift
- Rules behind system
- Drive positive feedback loops
- Restructuring info flows
- Constants and parameters



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